



## INFORMATION FOR CUSTOMERS REGARDING THE USE OF THEIR DATA AND THEIR RIGHTS

Pursuant to Article 13 of Regulation (EU) 679/2016 - European General Data Protection Regulation (hereinafter referred to as the '**Regulation**'), Marina di Loano S.p.a. (hereinafter, the '**Company**') - as Data Controller - hereby informs you that the provision of the services requested by you entails the processing of some of your personal data.

### 1. TYPES OF DATA WE COLLECT

These include the data (e.g. first name, last name, residence, telephone and e-mail contact details, place and date of birth, nationality) provided by you for the provision of the contractual services requested, which are necessary for the purposes set out below, as well as special categories of personal data (e.g. health data), which are necessary for the purposes set out below: hereinafter also referred to as '**your personal data**'.

### 2. WHY WE ASK FOR YOUR DATA

The Company processes your personal data in order to:

- a) execute the mooring and/or service contract you have requested and to perform the associated contractual and regulatory obligations. The legal bases consist of the need to execute a contract to which you are a party and to fulfil regulatory obligations. The processing of special categories of data (health data) will only take place with the prior consent of the data subject to whom the data refer;
- b) store and maintain the record of transits. The legal base consists of the need to fulfil regulatory obligations. The processing of special categories of data (health data) will only take place with the prior consent of the data subject to whom the data refer.
- c) send you promotional communications regarding products and/or services similar to those you have previously purchased. The Company will only use the contact details (e.g. e-mail) provided by you in this context involving the sale of a service. Your right to opt out of receiving such communications at any time remains unaffected. The legal basis for the processing consists of the legitimate interests of the Company;
- d) send you commercial communications relating to events to be held at the Company's premises and facilities, to products or services of the Company or of companies belonging to Unipol Group<sup>1</sup> or of third parties (in particular, newsletters and promotional and advertising material), as well as for the purposes of direct sales and market research, including surveys on the quality and satisfaction of services, by means of distance communication techniques including automated contact methods (such as SMS, MMS, fax, automated telephone calls, e-mails, messages on web applications) and traditional methods (such as paper mail and telephone calls with an operator). The sending of such communications is subject to your prior and free consent, which is the legal basis for the processing, and which you may withdraw at any time;

The provision of data is, in the cases referred to in a) and b) above, necessary for the provision of the service and for the management and execution thereof, as well as for the purpose of complying with statutory obligations established by law, regulations or EU legislation. If you fail to provide this information, we will not be able to provide you with the requested service correctly or to fulfil our regulatory obligations.

For the purposes referred to in points c) and d), you are free to provide your contact details; failure to do so will prevent communications from being sent, but will not affect the provision of the service you have requested.

### 3. HOW WE PROCESS YOUR DATA

In order to pursue the aforementioned purposes, your data: will not be disseminated; will be processed using appropriate methods and procedures, including computerised and telematic means; may be known exclusively by the personnel in charge of the structures of our Company responsible for supplying the products and services that concern you and by trusted external parties to whom we entrust certain tasks of a technical or organisational nature, and with whom we have entered into specific agreements aimed at regulating the processing of data (e.g., Postal service companies for the transmission, enveloping, transport and sorting of communications to customers, Banks, IT and telematic service providers).

In connection with the aforementioned processing, your data will be stored in full compliance with the security measures provided for by the law on the processing of personal data.

### 4. RETENTION PERIODS

With reference to the aforementioned purposes (points a), b) and c) of paragraph 2), your data will be stored, respectively:

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<sup>1</sup> For a complete and up-to-date list of all companies belonging to the Group, please refer to the Unipol Group S.p.A. website [www.unipol.it](http://www.unipol.it).

Marina di Loano S.p.A.



Sede Legale e Operativa: Lungomare Nazario Sauro, 12/1 - 17025 Loano SV (Italia) - tel. +39 019 675445  
Capitale sociale i.v. Euro 5.536.000,00 - Iscrizione al Registro Imprese di Savona, C.F. e P. IVA 09754730159 - R.E.A. di Savona 1149980  
Società soggetta all'attività di direzione e coordinamento di Unipol Gruppo S.p.A. e facente parte del Gruppo Assicurativo Unipol iscritto all'Albo delle società capogruppo al n. 046

[www.marinadiloano.it](http://www.marinadiloano.it) - [info@marinadiloano.it](mailto:info@marinadiloano.it)



- a) for the duration of the contractual relationship and, thereafter, for the periods provided for by legislation governing the retention of documents for administrative, accounting, tax and contractual purposes (as a rule, 10 years). After these time frames, the data will no longer be used;
- b) for five (5) years after entry in the relevant register;
- c) for the duration of the contractual relationship, or until you object;
- d) for two (2) years after their collection, or until you withdraw your consent.

## 5. YOUR RIGHTS

The privacy regulation (Articles 15-22 of the Regulation) guarantees you the right to access the data concerning you at any time, as well as to rectify or supplement them, if inaccurate or incomplete, to delete them, if unlawfully processed, or to request the portability of the data you have provided, if they are processed automatically for the contractual services you have requested, within the limits of the Regulation (Article 20). The privacy regulation also entitles you to request the restriction of data processing, if the relevant conditions are met, and to object to data processing on the grounds of your particular situation.

In particular, your right to object to the sending of promotional communications for similar products and/or services, as defined above, as well as your right to withdraw any consent you may have given for the aforementioned purposes will remain unaffected; withdrawal of your consent does not affect the lawfulness of the processing carried out up to that point.

The data controller of your data is Marina di Loano S.p.A. ([www.marinadiloano.it](http://www.marinadiloano.it)), with registered office at Lungomare Nazario Sauro n. 12/1 – 17025 Loano (SV), Italy.

The 'Data Protection Officer' is at your disposal to answer any questions you may have or to provide clarifications: to this end, you may contact him/her at the registered office of Marina di Loano S.p.A., Lungomare Nazario Sauro n. 12/1, 17025 - Loano (SV), or at the e-mail address [privacy@marinadiloano.it](mailto:privacy@marinadiloano.it). You can contact the data protection officer not only to exercise your rights, but also to obtain an updated list of the categories of data recipients. In addition, your right to lodge a complaint with the Italian authority, the Privacy Guarantor, where deemed necessary for the protection of your personal data and your related rights, remains unaffected.

## DECLARATION OF CONSENT

I declare that I have read and understood the privacy policy including the purposes of the processing of my personal data as described therein. Therefore *(please tick the boxes for which you wish to give your consent)*:

- I consent to the processing of special categories of data for the purpose of performing the services I have requested and for the company to maintain the mooring register, in accordance with the requirements of the relevant legislation. If the processing does not concern my personal data, I undertake to make this privacy policy available to the data subject and to obtain their consent.
- I consent to the processing of my personal data by Marina di Loano S.p.A. so that Marina Loano S.p.A. can send marketing communications relating to the products or services of Marina Loano S.p.A., of the companies belonging to the Unipol Group<sup>1</sup> or of third party companies and, in particular, communications relating to events, or promotions, newsletters and advertising material, direct sales activities and market research including surveys on service quality and satisfaction, by means of distance communication techniques including automated contact methods (such as SMS, MMS, fax, automated telephone calls, e-mail, messages on web applications) and traditional methods (such as paper mail and telephone calls with an operator).

Date \_\_\_\_\_

Signature of data subject *(having read and approved the document)*

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**MARINA DI LOANO S.p.A.**